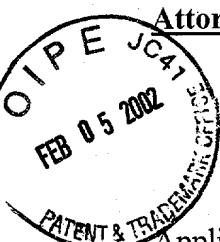


0360

Sector\$



Attorney Docket No.: 5205

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: John S. HENDRICKS, et al.

Examiner: n/a

Serial No.: 09/973,083

Art Unit: 2611

Filed: October 10, 2001

Title: INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION  
DELIVERY SYSTEMS

**Box Missing Parts**

Commissioner for Patents  
Washington, D.C. 20231

**RESPONSE TO NOTICE TO FILE MISSING PARTS**  
**OF NONPROVISIONAL APPLICATION UNDER 37 CFR 1.53(b)**

Sir:

In response to the Notice To File Missing Parts dated November 5, 2001, please find enclosed the following:

- Fully executed Declaration and Power of Attorney in compliance with 37 CFR 1.63
- Late filing fee surcharge of \$130.00 for late submittal of Declaration in compliance with 37 CFR 1.16(I)
- Copy of Notice To File Missing Parts Of Nonprovisional Application
- Petition for Extension of Time (one month) \$110.00
- Filing Fee \$740.00
- Additional Claim Fees \$720.00
- Substitute Formal Drawings in Compliance with 37 CFR 1.84

The Commissioner is hereby authorized to charge the surcharge and filing fees in the amount of **\$1,700.00** to Deposit Account No. **04-1425**. In addition, the Commissioner may

charge any excess or insufficiency to the above deposit account number in connection with this communication. A duplicate copy of this letter is transmitted for that purpose.

Respectfully submitted,



John K. Harrop, Reg. No.: 41,817  
DORSEY & WHITNEY LLP  
1660 International Drive  
Suite 400  
McLean, Virginia 22102  
(703) 288-5240  
(703) 288-5260 facsimile

Date: February 5, 2002



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
 UNITED STATES PATENT AND TRADEMARK OFFICE  
 WASHINGTON, D C 20231  
 www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/973,083	10/10/2001	John S. Hendricks	5205

CONFIRMATION NO. 5151

## FORMALITIES LETTER



\*OC000000007023399\*

Dorsey & Whitney LLP  
 Suite 300 South  
 1001 Pennsylvania Avenue, N.W.  
 Washington, DC 20004

Date Mailed: 11/05/2001

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

02/07/2002 CNGUYEN 00000038 041425 09973083 FILED UNDER 37 CFR 1.53(b)

02 FC:101	740.00 CH
03 FC:103	720.00 CH
04 FC:105	130.00 CH

*Filing Date Granted*

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 740 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).*
- Total additional claim fee(s) for this application is \$720.
  - \$720 for 40 total claims over 20.
- The oath or declaration is missing.  
*A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.*
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1590.**

The application is informal since it does not comply with the regulations for the reason(s) indicated below:

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. ( 5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);
  - Drawings must be reasonably free from erasures and must be free from alterations, overwritings, interlineations, folds, and copy marks.

02/07/2002 CNGUYEN 00000038 041425  
 110.00 CH  
 01 FC:115

---

*A copy of this notice MUST be returned with the reply.*

---

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE